

## Fit For Sport Marketing Toolkit

### E-Shot – (please send this communication with the Summer Newsletter attached)

Dear parent/guardian,

We hope this communication finds you well and you are looking forward to an exciting Summer term ahead. With the new term just a few weeks away we are delighted to confirm that Extended school clubs with Fit For Sport are back for the final chapter of the academic year!

Our school and Fit For Sport are pleased to offer families safe and active Extended school club services each day that provide opportunities for children to access a range of fun and enriching experiences.

**Please find attached the latest Fit For Sport newsletter that provides useful and exciting information about what Fit For Sport Clubs have planned for the summer term and school holidays.**

### Booking Information

To book please login/create an account and secure your place online at <https://fitforsport.magicbooking.co.uk/Identity/Account/Login>. Please follow the quick step guide below:

- Register a Fit For Sport account
- Please confirm that you have read the Terms and Conditions
- Add your desired Extended School Club location as centre
- **Add your child(ren) to the Fit For Sport account before attempting to make a booking**
- Ensure all the Consent questions, Collector, Emergency Contacts and Doctor details are added.
- After this click on Book Activity to make a booking.
- Select the dates you wish to book!

It's that easy! Remember – Fit For Sport's online booking system allows for flexible payment options including - **book now, pay later... where you can secure your June and July spots today with the first payment not due until May!**

If you have any further queries please don't hesitate to call Fit For Sport's friendly bookings team on 020 8742 4990 or drop them an email at [enquiries@fitforsport.co.uk](mailto:enquiries@fitforsport.co.uk).

Kind Regards,

**INSERT SCHOOL NAME**

**Latest Website Content – (Please upload the below information onto your school website for your families to see online and raise awareness of the club**

**Fit For Sport Extended School Clubs running at our School**

Extend your child's school day with Fit For Sport and ensure that they keep active throughout Summer Term!

Fit For Sport, the UK's leaders in engaging and educating children through fun, physical activity, are delighted to be running an active Extended School Clubs at our school.

Fit For Sport plan lots of new and exciting activities every day in order to keep our pupils active and engaged whilst learning the benefits of leading a healthy lifestyle!

This school term will be filled with Super Sports, Crafty Kidz, Fit Fun and Team Tastic activity sessions, alongside Fit For Sport's special Wellbeing Warrior & Activity Challenges that takes place across all of their services.

The provision is Ofsted registered and will provide you with the peace of mind that your child has access to a variety of opportunities and support beyond the school day and during the holidays.

At Fit For Sport children will enjoy:

- ✓ Social Interaction with friends in a safe space
- ✓ Enhanced wellbeing with fun activities that help reduce stress & anxiety
- ✓ Fun & energising sports and team games outside of the everyday home and school environment
- ✓ Keep Active with a wide range of activities
- ✓ Learn the benefits of a healthy lifestyle
- ✓ Building confidence through learning new skills

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### Social Media Summer Term Drafts:

We're excited to welcome you back to our Fit For Sport Extended School clubs for the Summer term! Have your children jump back into all the action by booking their spot at [www.fitforsport.co.uk](http://www.fitforsport.co.uk)

Places at our Fit For Sport Extended School Club are filling fast. Make sure to secure your spot now at [www.fitforsport.co.uk](http://www.fitforsport.co.uk) to avoid missing out on all our activities!

Join us, and Fit For Sport, at our Summer term Extended School Club where your child will enjoy a wide range of activities! Book your slot now at [www.fitforsport.co.uk](http://www.fitforsport.co.uk).

Don't miss out on the action... Book your child's spot at our Fit For Sport Extended School Club this Summer term! Just go to [www.fitforsport.co.uk](http://www.fitforsport.co.uk).

We're back with Fit For Sport to provide a full term of fun-filled activities like Supersports, Teamtastic Challenges, Crafty Kids, Fun Factory, Outdoor Fun, Fit Factor, Healthy Zones and so much more! Book your child's spot today at [www.fitforsport.co.uk](http://www.fitforsport.co.uk). Hurry, places are filling fast!

It's time for children to interact and get active together again! Join us, and Fit For Sport, at our safe and secure Extended School Clubs! Book your spot now at [www.fitforsport.co.uk](http://www.fitforsport.co.uk)

We're back with our action-packed Extended School Clubs where children can enjoy an exciting range of activities designed to cater for a variety of interests. If your child would be interested in activities such as Supersports, Teamtastic Challenges, Crafty Kids, Fun Factory, Outdoor Fun, Fit Factor, Healthy Zones, Wellbeing Warrior Challenges, and more, book their slot with us today at [www.fitforsport.co.uk](http://www.fitforsport.co.uk)!

It's time to try something new and join us at our fun-filled Extended School Clubs hosted by Fit For Sport. Our clubs are designed to cater for a variety of interests such as Supersports, Teamtastic Challenges, Crafty Kids and much more! If your child would be interested in any of those, book their slot today by going to [www.fitforsport.co.uk](http://www.fitforsport.co.uk).

**ENGAGING & EDUCATING CHILDREN THROUGH ACTIVITY**

For more information please call 020 8742 4990 or go online at [www.fitforsport.co.uk](http://www.fitforsport.co.uk)

The UK's Leading School, Family and Community Childcare Provider.

Tel: 020 8742 4990 | [www.fitforsport.co.uk](http://www.fitforsport.co.uk) | Fit For Sport is registered in England with company number 3648410. Fit For Sport is part of Junior Adventures Group

**Text/App push notifications Drafts – 160 characters – (to be sent via text or push notification via apps)**

Fit For Sport Extended School Club is back for the Summer term! Jump back into all the action by booking a spot at [www.fitforsport.co.uk](http://www.fitforsport.co.uk). Limited availability!

Places at our Fit For Sport Extended School Club are filling fast. Make sure to secure your spot now at [www.fitforsport.co.uk](http://www.fitforsport.co.uk) to avoid missing out!